

BROOKE CLARK STUDIO

Residential Real Estate Photography

PRE-PHOTOGRAPHY CHECKLIST

To ensure your photoshoot goes smoothly and safely, please be shoot-ready. This means that cleaning and staging needs to be done before my arrival.

I love pets, but for my safety and the safety of my equipment, please secure or remove pets. MLS prohibits people and animals from being in photos. All occupants should plan on either being off the property, or in areas where they can't be seen during the photoshoot. Rooms tend to overlap in photos and people/pets can cause unwanted shadows or reflections. If you plan to be on site, please keep conversation to a minimum while shooting in order to avoid errors.

	GENERAL
	Thoroughly clean whole house (vacuum carpet, mop floors, clean countertops, clean windows and mirrors (free of streaks/grime)
	Make all beds
	Turn all overhead lights, lamps, and under cabinet kitchen lights ON
	Replace all burned out light bulbs - use all the same temperature bulbs
	Turn OFF all ceiling fans
	Turn OFF all TV's, Computer screens
	Open Blinds/window treatments
	Remove any personal information (account numbers, passwords, etc)
	Remove personal photographs and memorabilia
	Put all shoes/jackets/umbrellas/bags in closet
	Store pet food bowls, bedding and toys

	LIVING ROOM
	Clear TV remotes
	Clear Video gaming equipment
	Neatly arrange or remove DVDS
	Remove/hide visible electrical cords

LIVING ROOM

Remove Books, Magazines, Tissue boxes or additional clutter

Remove Pedestal Fans

KITCHEN

Clean all appliances (streak free)

Turn on all under cabinet lighting

Clear refrigerator (magnets/photos/paper)

Hide small appliances, sponge/soap dishes, dish rack, knife blocks, spices/oils etc

Put away all dishes & utensils

Remove tea towels

Hide visible trash/recycling

BATHROOM

Clean shower/bath thoroughly - streak free shower door

Coordinated folded fresh towels

Toilet lid down

Remove trash can and toilet brush

Remove all products (make-up, shampoo/soap, shower caddies, squeegee, loofah, shaver)

Remove bath mats

Remove medicine

Remove toothbrush/toothpaste

EXTERIOR

Clean up yard - remove weeds, debris from yard

Sweep steps, entry, and blow driveway

Remove cars, caravans, and trailers (park them away from the house, we want a clear view of your property)

	EXTERIOR
	Remove garden hoses and tools
	Remove toys, bicycles and skateboards
	Store rubbish/recycling bins
	Cover dirt with mulch
	Clean and arrange outside furniture
	Remove and store covers - pool, hot tub, grill, patio furniture etc.
	Turn on any exterior lighting (minus flood lights)
	To prevent puddles on pavement, do not water yard or plants on day of shoot